

Adobe

AD0-E301 Exam

Adobe Campaign Standard Developer Exam

**Questions & Answers
(Demo Version – Limited Content)**

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Version: 9.0

Question: 1

What is needed to verify that a landing page which is blacklisting an email channel for a profile, is working?

- A. A test profile subscribed to a service
- B. A test profile
- C. A profile
- D. A blacklisted profile

Answer: C

Reference:

<https://docs.adobe.com/content/help/en/campaign-standard/using/profiles-and-audiences/understanding-opt-in-and-opt-out-processes/about-opt-in-and-opt-out-in-campaign.html>

Question: 2

What are the two steps a developer must do to set up a key-based authentication in order to transfer files to the Adobe-hosted SFTP? Choose two.

- A. Request Adobe support to whitelist IP addresses.
- B. Upload a private key in the external account configuration.
- C. Upload a public key in the external account configuration.
- D. Provide the public key to Adobe support to have it uploaded to the SFTP server.
- E. Provide the private key to Adobe support to have it uploaded to the SFTP server.

Answer: A, D

Reference:

<https://docs.adobe.com/content/help/en/campaign-classic/using/getting-started/importing-and-exporting-data/sftp-server-usage.html>

Question: 3

Every week, new data files are uploaded to the Adobe hosted SFTP server. What is the maximum time limit that files remain on the SFTP server?

- A. 30 days

- B. 15 days
- C. 20 days
- D. 25 days

Answer: B

Reference:

<https://docs.adobe.com/content/help/en/campaign-classic/using/getting-started/importing-and-exporting-data/sftp-server-usage.html>

Question: 4

Which two component categories are used to filter data in a report? Choose two.

- A. Population
- B. Metrics
- C. Period
- D. Segments
- E. Targets

Answer: DE

Question: 5

For which reason would you configure a test profile for usage as a trap?

- A. to check the message before sending the finalized delivery
- B. to preview a message to test the personalization elements
- C. to check the way a message is displayed on a variety of email clients
- D. to identify whether your client file is being used fraudulently

Answer: D

Reference:

<https://docs.adobe.com/content/help/en/campaign-standard/using/testing-and-sending/preparing-and-testing-messages/managing-test-profiles-and-sending-proofs.html>

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